



# FY25 Five Star Branch Survey Questions

## Introductory Questions

- What is your branch code (e.g. DC0001)?
- What is the name of your branch?
- Please tell us who is completing the survey.
  - Current branch president
  - Previous branch president
  - Other (please specify)

## Public Policy & Advocacy

- Has your branch appointed a Public Policy Chair for FY25?
  - Yes / No
- During FY25, has your branch conducted a meeting with any of the following elected officials to discuss an AAUW public policy position? (Please select all that apply)
  - *Local officials (including school boards)*
  - *State legislators*
  - *U.S. Representatives*
  - *U.S. Senators*
  - *Governor or their staff*
  - *Other (Please specify)*
  - *No meetings conducted*
- Did members of your branch participate in a state lobby day during FY25?
  - Yes / No / Don't know
- Has your branch held a program on a policy topic related to any of the following areas during FY25? (Please select all that apply)
  - *Education*
  - *Economic Security*
  - *Civil Rights*
  - *No such program held*

- Did your branch conduct any of the following voter engagement activities during FY25? (Please select all that apply)
  - *Voter registration*
  - *Voter education*
  - *Neither*
  
- Did you use AAUW's It's My Vote! resources?
  - *Yes / No / Don't Know*
  
- How has your branch encouraged sign-ups for AAUW's Two-Minute Activist during FY25? (Please select all that apply)
  - *Promoted at branch events*
  - *Shared on social media platforms*
  - *Included in branch newsletters or communications*
  - *Did not promote*

## Governance & Sustainability

- Has your branch board created or reviewed a succession plan during FY25 to ensure future leadership is identified?
  - *Yes / No / Don't know*
  
- Did your branch board develop and implement a plan to participate in the Five Star Program during FY25?
  - *Yes / No / Don't know*
  
- Has your branch appointed a Diversity Officer for FY25 to lead diversity and inclusion planning with board support?
  - *Yes / No / Don't know*
  
- During FY25, has your branch held at least one program focused on topics of justice, equity, diversity, or inclusion?
  - *Yes / No / Don't know*

## Programming

- How many mission-aligned programs did your branch hold in FY25? Programs related to other Five Star categories can count towards this number.
  - 1-3
  - 4-6
  - 6+
  - *None*
- What branch program are you most proud of from FY25? (Optional)

## Communications & External Relations

- Has your branch designated a communications point person for FY25?
  - *Yes / No / Don't know*
- Does your branch follow AAUW National on all social media platforms where it operates accounts?
  - *Yes / No / Don't know*
- How frequently did your branch share posts aligned with AAUW's mission on its social media accounts during FY25?
  - *Less than 3 posts per quarter*
  - *3-5 posts per quarter*
  - *More than 5 posts per quarter*
  - *Our branch does not have social media accounts*
- How often did your branch include information from AAUW National (e.g., content from Mission & Action or Membership Matters emails) in its newsletters during FY25?
  - *Not included*
  - *Included less than quarterly*
  - *Included quarterly*
  - *Included more than quarterly*
- Did your branch include information about Equal Pay Days in its communications, including social media, during FY25?
  - *Yes / No / Don't know*

- Are all branch leaders subscribed to AAUW emails?
  - *Yes / No / Don't know*
- How frequently did your branch share the AAUW email re-subscribe link with members in communications during FY25?
  - *Not shared*
  - *Shared less than quarterly*
  - *Shared quarterly*
  - *Shared more than quarterly*

## Final Questions (Not related to Five Star Criteria)

- From July 1, 2024 to June 30, 2025 did your branch work with any of the following?  
(Check all that apply)
  - *Community college/2-year institution*
  - *Career and technical education*
  - *4-year college/university*
  - *K-12*
  - *None*
- Does your branch actively recruit college/university members and/or student affiliates?
  - *Yes / No / Don't know*
- What resources below would help you be more successful in your branch work? (Please rank in order of helpfulness, with 1 being the most helpful.)
  - *Membership Collateral (e.g., Brochures, material for recruitment and retention)*
  - *Fundraising Resources and Tools*
  - *Peer groups led by experienced volunteers*
  - *Virtual advocacy trainings (e.g., effective coalition-building techniques)*
  - *Virtual briefings on current policy issues*
  - *Talking points on federal policy*
- If you feel that additional resources would be helpful, please list any that are not included above.