

AAUW Membership Matters

for state and branch leaders

As summer ends, and a momentous election looms, it's an opportune time to refocus our efforts and reenergize our commitment to advancing equity.

This issue of Membership Matters is packed with updates and resources to help you continue your vital work within your branches and communities. From voter education initiatives to updates on our FY25 Five Star Program, we're providing the tools and support you need to make a lasting impact.

Your dedication and leadership are the driving forces behind AAUW's success. We deeply appreciate the tireless work you do every day to further our mission and uplift women and girls. Thank you for your continued commitment, and here's to a productive and impactful year ahead.

Warm regards,



A blue handwritten signature that reads "Katrina".

Katrina Sun Breese
Senior Director of Institutional Advancement

Staying Nonpartisan

As a nonpartisan organization, any activities or statements conducted under AAUW's name must not show support or opposition to a partisan candidate or political party. This election season, make sure to follow [our guidelines for election activities](#). Join us on September 4, at 3:30 p.m. ET for an in-depth discussion of how to stay on the right side of the rules when engaging in the election. [Register now](#).

Join AAUW's Upcoming Membership Gathering

Join us on **September 10, at 4 p.m. ET** for a special Member Gathering. AAUW National will recognize our outstanding supporters and branches and share updates on our work in Policy, Programs, Membership, and more. [Register now](#).

Voter Engagement: Town Halls and Watch Parties

Our It's My Vote! campaign to educate people about issues we care about is just heating up.

On August 31, as AAUW is collaborating on a [Celebration of Reading](#) in Washington, DC to stand up against censorship groups like Moms for Liberty.

AAUW is proud to be a partner for the YWomen Vote Gen Z Townhall. This is a great opportunity to hear directly from Gen Z voters about their views on education equity, voting rights, and more. Join us on September 7, either [in-person in Philadelphia, PA](#), or [host a community watch party](#).

September 10 marks the first debate between the presidential candidates. Watch (& play Bingo) with us .

September 17 is National Voter Registration Day. Let us know if you would like [It's My Vote! stickers](#) for your event.

Fellowships and Grants

[Fellowships and Grants](#) Open Date for applications has moved to **September 16!** Please update your website and other resources with this new date.

Branch/State Scholarship Programs and Title IX Restrictions

Some branches and states who award scholarships and other awards for women and girls through federally funded colleges, universities and/or public schools may be experiencing challenges/roadblocks in their ability to do so because of Title IX restrictions. This is happening more frequently and is based on Department of Education guidelines which you can read more about [here](#).

Five Star Resources and FY25

As summer draws to a close, many branches are gearing up for their fall programs. The updated FY25 Five Star Program Criteria, covering branch activities from July 1, 2024, through June 30, 2025, serve as a framework for branch success. Every branch has the opportunity to earn a star in one or more categories. We encourage all branches to participate in the Annual Branch Survey so we can learn more about the impact your members are making in local communities and how we can better support you.

The survey will be emailed to branch presidents on **September 12**. Please ensure your branch officers' information is up to date in the Community Hub.

The [Five Star Program Page](#) has been updated to show the criteria required to achieve stars this year. Additionally, the [Five Star Program page](#) now includes a Frequently Asked Questions section to address common inquiries. We will continue to update these resources throughout the year based on leader feedback.

New Member Discount Shape the Future Campaign FY25

If your branch recruited new members during FY24, you may be entitled to free national memberships to use as your branch wishes for anyone who qualifies for membership in AAUW. The status report and redemption form are available [online](#). Claim your free memberships by **September 30, 2024!**

The FY25 Shape the Future coupon code is **STFFY25**, which provides 50% (\$36) off the national dues when processing a new member.

AAUW National Membership Dues Rates

April 1 kicked off the 2025 Fiscal Year (FY25) membership dues collection process for AAUW branches. FY25 National dues remain the same: Annual National (\$72), Students (\$18.81), and Lifetime (\$1,440). As of January 2024, all National dues are **FULLY** tax deductible!

College/University Membership dues are \$250 and include two free national memberships for their named representatives and free national student memberships.

College/University Resources

Our newly designed [CU Member Toolkit](#) helps branches promote and engage with prospective and current campuses in your community. In addition to FAQs for members we have included a CU Membership Flyer, how to join/renew student members for free, as well as flyers to encourage students, staff and faculty on campus to access our Salary Negotiation and Financial Literacy training available to all CU Members. Registration is now open for Women's Economic Empowerment Initiative (WEEI) webinars and the schedule is listed on [this page](#).

Community Hub Tools, Resources and Video Tutorials

Check out the resources on the [Community Hub: Tools and Resources Page](#) which include quick five minute video tutorials to help members and leaders navigate the Hub and perform tasks essential to your leadership role. More resources and [FAQs](#) to come!

Community Hub Tips and Highlights

To improve the ways members use and interact with the Community Hub, we want to highlight some frequently raised items or questions that can benefit all leaders.

Add/Join Members - To add/join a new, lapsed, or transfer members, follow these quick steps when managing your roster.

1. **Actions > Add Individual** which puts an individual on the roster.
 1. This action triggers a notification that is sent to the President/Administrator, Membership VP and Finance Officer which informs that an individual has been added to the roster. **NEW!** Please note that the language in this notification has been updated and the Subject has been changed from 'New Member Notification' to 'A New Individual Has Been Added to the Branch Roster'.
 2. Then you must click **Join Individuals** to process their payment.
 1. *Hint:* You can tell that a payment hasn't been processed for a new member if the **Member_Type** column on the exported roster is blank.

Renewal Reminders and Reimbursements!

Both College/University and Branch Members for those branches that opted to have National send renewal emails for self-renewal, will be sent each month during the week of the 20th! Members without email addresses will require outreach from the branch.

When members self-pay online, their dues generally include national, state, and local. Finance officers receive a copy of the member's confirmation (receipt) to help in knowing who has paid and what dues were included in the payment.

AAUW reconciles the dues receipts monthly, then deposits them via ACH to your branch bank account at the end of the **following month**. A separate

disbursement report follows that includes member names and payment details to match your deposit.

Don't Lose Your Affiliate Tax-Exempt Status with the IRS

All AAUW-affiliates must file a tax return each year. The simplest option for non-profits is Form 990-N, which AAUW can prepare if your annual gross receipts are \$50k or less.

To have AAUW file your 990-N, complete the group exemption form by **October 15** in the [Community Hub](#). Go to MY AFFILIATIONS, then click the button next to your affiliate name. Choose TAX INFORMATION, then click the button at the top that reads: CLICK TO REQUEST 990N 07/01/2023-06/30/2024. The principal officer is the finance officer. Verify that your (EIN) is correct, so your filing isn't rejected. If you do not qualify to file Form 990-N, AAUW cannot file your return. Filings/confirmations will be processed in the order in which they are received, so please bear with us as we file for each affiliate!

[Watch the 990N Tutorial](#)

State and Branch Tools and Resources

AAUW has a wealth of ways to help member leaders be successful in their roles. If you are new to your role or are looking for a refresher, please take time out to check out our [state and branch tools and resources](#)!

Join Us for Office Hours!

Attending our virtual Office Hours is a great way to address questions you may have in your role as a member leader. Join one of our hour-long sessions on Tuesdays at 3 p.m. ET [here](#) or Thursdays at 3:30 p.m. ET [here](#).

Stay Connected: Re-Subscribe to AAUW Emails

Do you think a member may be missing out on vital updates and important announcements from AAUW? Don't let valuable information slip through the cracks! Ensure they stay connected with us by re-subscribing to AAUW emails. Simply forward this link, aauw.us/emailoptions, to the member to re-subscribe and guarantee that they receive all the latest news, webinars, and opportunities from AAUW.



If you believe you received this message in error or wish to no longer receive email from us, please (Unsubscribing is not supported in previews).

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