

FY24 Branch Impact Survey Questions

1. What is the name of your branch?
2. In what state is your branch located?
3. Please tell us who is completing the survey.
 - a. Current branch president
 - b. Previous branch president
 - c. Both
 - d. Other (please specify)
4. Which of the following social media accounts does your branch have? (Check all that apply)
 - a. Facebook
 - b. Instagram
 - c. LinkedIn
 - d. None
 - e. Other (please specify)
5. From July 1, 2023 to June 30, 2024 how often did your branch post on your social media accounts?
 - a. 1 - 5 Posts
 - b. 6 - 10 Posts
 - c. 11+ Posts
 - d. None
6. From July 1, 2022 to June 30, 2023, what kind of programs and activities did your branch hold? (Check all that apply)
 - a. Mission-based programs (programs on topics including but not limited to gender equity, economic security, student debt, STEM, etc.)
 - b. Policy-related activities
 - c. Social or interest groups
 - d. Fundraising activities
 - e. Other (please specify)
7. From July 1, 2022 to June 30, 2023, how many mission-based programs did your branch hold?
 - a. 1 - 3
 - b. 4 - 6
 - c. 7 - 9
 - d. 10+
 - e. None

8. Did the number of mission-based programs held between July 1, 2023 to June 30, 2024 change compared to the previous year?

- a. Fewer mission-based programs
- b. More mission-based programs
- c. About the same number of mission-based programs
- d. Did not have mission-based programs

9. Please describe your branch's approach to mission-based programming.

10. How would you describe the racial/ethnic makeup of those who typically attend your mission-based programs?

- a. Attendees are entirely white
- b. Attendees are predominantly white, but includes some people of color
- c. Attendees are a relatively equal mix of white people and people of color
- d. Attendees are predominantly people of color
- e. Attendees are entirely people of color
- f. Did not have mission-based programs

11. What was the typical attendance at your mission-based programs?

- a. 10 or fewer
- b. 11 - 30
- c. 31 - 50
- d. 51 - 100
- e. 101 - 150
- f. More than 150
- g. Did not have mission-based programs

12. Who was the typical audience at your mission-based programs?

- a. AAUW members
- b. Nonmembers
- c. Mix of AAUW members and nonmembers
- d. Did not have mission-based programs
- e. Other (please specify)

13. From July 1, 2023 to June 30, 2024, did your branch hold any programs on diversity, equity or inclusion topics?

- a. Yes
- b. No
- c. I don't know

14. Has your branch utilized the DEI Toolkit?

- a. Yes
- b. No
- c. I don't know

15. From July 1, 2022 to June 30, 2023, did your branch provide or fund scholarships?

- a. Yes
- b. No
- c. I don't know

16. What level did your scholarships support? (Check all that apply)

- a. High school seniors
- b. 2 year community college graduates going on to a 4 year institution
- c. Other (please specify)

17. From July 1, 2022 to June 30, 2023, what was the total number (#) of scholarships provided by the branch?

18. From July 1, 2022 to June 30, 2023, what was the total amount (\$) of scholarships provided by the branch?

19. Are there restrictions on the scholarships supported by the branch? (i.e. gender, race/ethnicity, age, geography, etc.)

20. Did your branch support the National Conference for College Women Student Leaders (NCCWSL) held in May 2024?

- a. Yes
- b. No
- c. I don't know

21. What kind of support did the branch provide? (Check all that apply)

- a. Scholarship(s) for NCCWSL participants
- b. Contribution(s) to AAUW national to support NCCWSL
- c. Other (please specify)

22. Has your support of NCCWSL changed over the previous fiscal year?

- a. Support increased
- b. Support decreased
- c. Support did not change

23. From July 1, 2023 to June 30, 2024 did your branch have a public policy chair?

- a. Yes
- b. No

24. Has your branch used an AAUW research report (The Simple Truth, Deeper in Debt, etc.) in any of your programming?

- a. Yes
- b. No
- c. I don't know

25. From July 1, 2022 to June 30, 2023, did your branch do any advocacy work?

- a. Yes
- b. No
- c. I don't know

26. What types of advocacy work did your branch do between July 1, 2022 and June 30, 2023? (Check all that apply)

- a. Lobby day
- b. Get out the vote activities
- c. Candidate Forums
- d. Voter guides
- e. Voter education activities
- f. Held meeting with a member of Congress, Governor, other elected official, or school board
- g. Promote signing up for the Action Network
- h. Promote 2-minute activist actions
- i. Other (please specify)

27. From July 1, 2023 to June 30, 2024 did your branch participate in STEM activities or programs? (Tech Trek, Tech Savvy, etc.)

- a. Yes
- b. No
- c. I don't know

28. From July 1, 2022 to June 30, 2023, how many girls were served by your STEM program(s)?

29. Please describe your branch's work on STEM.

30. From July 1, 2022 to June 30, 2023, did your branch do any global/international work?

- a. Yes
- b. No
- c. I don't know

31. Please describe your branch's global/international work in FY2024.

32. From July 1, 2023 to June 30, 2024 did your branch work with any of the following? (Check all that apply)

- a. Community college
- b. Other college/university
- c. Local nonprofit
- d. None

33. Does your branch have a written succession plan for volunteer leadership positions?

- a. Yes
- b. No
- c. I don't know

34. Does your branch have a strategic plan?

- a. Yes, it is the same as the national strategic plan
- b. Yes, it is unique to your branch's local goals and initiatives
- c. No

35. Please describe your work with these groups (Colleges/Universities).

36. Does your branch actively recruit college/university members and/or student affiliates?

- a. Yes
- b. No

37. Are there any other large areas of your branch's work from July 1, 2023 to June 30, 2024 not described in this survey? If so, please briefly describe them below.