

# AAUW Membership Matters

for state and branch leaders

Dear AAUW Member Leaders,

We are thrilled to welcome both our new and returning officers to the FY25 year! Whether you are receiving this newsletter for the first time or continuing in your role, we are excited to have you with us.

"Membership Matters" is your go-to monthly newsletter, designed to keep you informed with organizational updates, and most importantly, to provide you with valuable resources and information that you can utilize in your leadership roles and share within your branch and state.

Thank you for your dedication and commitment to AAUW.

Warm regards,



A blue handwritten signature that reads "Katrina".

Katrina Sun Breese  
Senior Director of Institutional Advancement

## Welcome to FY25!

### AAUW National Membership Dues Rates

April 1 kicked off the 2025 Fiscal Year (FY25) membership dues collection process for AAUW branches. FY25 National dues remain the same: Annual National (\$72), Students (\$18.81), and Lifetime (\$1,440). As of January 2024, all National dues are **FULLY** tax deductible!

College/University Membership dues are \$250 and include two free national memberships for their named representatives and free national student memberships.

### College/University Resources

We're excited to share our newly designed [CU Member Toolkit](#) to help branches promote and engage with prospective and current campuses in your community. In addition to FAQs for members we have included a CU Membership Flyer, how to join and sign up student members for free, as well as flyers to encourage students, staff and faculty on campus to access our Salary Negotiation and Financial Literacy training available to all CU Members.

### Community Hub Resources

### User Training Videos

Check out the new resources on the [Community Hub: Tools and Resources Page](#) which include quick tutorials to help members and leaders navigate the Hub. We cover essential tasks including membership processing, maintaining your member list, how to export your branch roster and more! We'll highlight more as they become available. And great [FAQs](#)!

### Renewal Notices and Email Reminders on the Way!

Both College/University members and Branch Members for those branches that opted to have National send renewal emails for self-renewal, will be sent each month during the week of the 20th. Here's the schedule:

Expire Group	Reminder #1	Reminder #2	Reminder #3
04/2024	March 2024	April 2024	May 2024
05/2024	April 2024	May 2024	June 2024
06/2024	May 2024	June 2024	July 2024
07/2024	June 2024	July 2024	August 2024
08/2024	July 2024	August 2024	September 2024
09/2024	August 2024	September 2024	October 2024
10/2024	August 2024	September 2024	October 2024
11/2024	September 2024	October 2024	November 2024
12/2024	October 2024	November 2024	December 2024

### Tracking When Members Self-Pay Online (NEW!)

Finance officers will receive a copy of the confirmation (receipt) when members pay dues online. This new feature has been added to help finance officers know when a member pays and what dues (national/state/local branch) are included in the payment.

### How States/Branches Receive Their Part of the Dues

When members self-pay online, their dues generally include national, state, and local. AAUW reconciles all dues receipts monthly, then deposits them via ACH to your branch bank account at the end of the **following month**. A separate disbursement report follows (from [infosf@aauw.org](mailto:infosf@aauw.org)) that includes member names and payment details to match your deposit.

Notify [connect@aauw.org](mailto:connect@aauw.org) if bank information changes. We'll arrange to collect the new banking information so that becomes effective the following month.

### New Member Discount Shape the Future Campaign FY25

If your branch has recruited new members during FY24, you may be entitled to free national memberships to use as your branch wishes for anyone who qualifies for membership in AAUW. A new report will be available [online](#) July 12 along with the redemption form to request the free memberships that you've earned.

The new Shape the Future coupon code is **STFFY25**, which provides 50% (\$36) off the national dues when processing a new member.

## Hub Checkout issues RESOLVED!

If you or a member of your branch experienced an error message when processing dues or a donation at the CHECKOUT point, this issue has been resolved and you can return to processing as usual. Thanks for your patience!

## Finance Officers Must Respond — Don't Lose Your Tax-Exempt Status with the IRS

All AAUW-affiliated entities must file a tax return each year. The simplest option for non-profits is to use a Form 990-N, which AAUW can prepare on your behalf if your annual gross receipts are \$50,000 or less.

To have AAUW file your 990-N, complete the group exemption form now through **October 15** in the [Community Hub](#). Go to MY AFFILIATIONS, then click the button next to your affiliate name. Choose TAX INFORMATION, then ADD NEW TAX DETAILS. The principal officer is generally the finance officer. Verify that your Employer Identification Number (EIN) is correct, so your filing isn't rejected. If you do not qualify to file Form 990-N, AAUW cannot file your return. Please explore other options (e.g., Form 990, Form 990EZ, or Form 990PF).

## State and Branch Tools and Resources

AAUW has a wealth of ways to help member leaders be successful in their roles. Please take time out to check out our [state and branch tools and resources!](#)

## Join Us for Office Hours!

Attending our virtual Office Hours is a great way to address questions you may have in your role as a member leader. Join one of our hour-long sessions on Tuesdays at 3 p.m. ET [here](#) or Thursdays at 3:30 p.m. ET [here](#).

## Stay Connected: Re-Subscribe to AAUW Emails

Do you think a member may be missing out on vital updates and important announcements from AAUW? Don't let valuable information slip through the cracks! Ensure they stay connected with us by re-subscribing to AAUW emails. Simply forward this link, [aauw.us/emailoptions](mailto:aauw.us/emailoptions), to the member to re-subscribe and guarantee that they receive all the latest news, webinars, and opportunities from AAUW.



If you believe you received this message in error or wish to no longer receive email from us, please (Unsubscribing is not supported in previews).

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